



TEE TO GREEN GOLF CLASSIC

BENEFITING THE FIRST TEE OF SOUTHEAST WISCONSIN



July 15, 2019

THE LEGEND AT BRISTLECONE
HARTLAND, WISCONSIN

ABOUT THE TOURNAMENT

The First Tee of Southeast Wisconsin's Tee to Green Golf Classic will be held on Monday, July 15th – at The Legend at Bristlecone golf course in Hartland, Wisconsin. Nestled in rolling Kettle Moraine topography sculpted by glaciers of the last ice age, and designed by Scott Miller, a former senior designer for Jack Nicklaus, the course plays to 7,005 yards with a par of 71.

ATTENDEES

Over 100 golfers are expected to attend this exclusive event. Attendees will include corporate sponsors, business and philanthropic leaders, underwriters, distinguished guests and local golf professionals from the Wisconsin PGA. Enjoy the welcome lunch, with a challenging day of golf, capped off with a cocktail & hors d'oeuvres reception, dinner and program. You will not want to miss the opportunity to bid on a wondrous assortment of silent auction packages from Milwaukee's most renowned restaurants, memorabilia from the hottest sports teams, rounds of golf at Wisconsin's best courses and more. Our goal is to raise more than \$100,000 through the Tee to Green Golf Classic, and we hope you will play a part in helping us reach our goal this year.

YOUR SUPPORT

The First Tee of Southeast Wisconsin is a youth development organization that delivers high-quality programs that build character and develop leadership skills...but what's just as important is it's fun! The First Tee positively impacts the lives of young people by providing programming and facilities that promote character development and life-enhancing values through the game of golf. Teaching of these life skills and The First Tee Nine Core Values (Honesty, Integrity, Sportsmanship, Respect, Confidence, Responsibility, Courtesy, Judgment and Perseverance) allows kids to accomplish their dreams, thrive socially, excel academically and athletically, and become productive members of their families and society with integrity, strong values and commitment to community.

Each lesson is designed to be exciting, interactive and engaging. Coaches follow a philosophy centered on positively reinforcing children's actions and ensuring a great experience. The First Tee works with experts in a variety of fields to help coaches deliver programs that seamlessly weave golf and character-building activities into each lesson. As kids progress through The First Tee's programs, the activities and life lessons become more involved, helping children build character and become even more equipped to make good choices on and off the golf course.

With your support, we are able to equip kids who may not otherwise have access to the game of golf with the confidence, integrity, respect, and perseverance the game inherently promotes. With the help of caring coaches and volunteers, youth learn more than golf - they are learning tools they need to succeed in life... it's really more than just a game.

SCHEDULE OF EVENTS

- 10:30 a.m. - Registration and Driving Range Open
- 11:00 a.m. - Buffet Lunch
- 12:00 p.m. - Shotgun Start
- 4:30 p.m. - Cocktails & Hors d'Oeuvres
- 5:30 p.m. - Dinner & Program
- 6:30 p.m. - Auction Closes

GOLF FORMAT

- Five person teams consisting of one Wisconsin PGA professional and four amateurs
- Two best net Stableford scores on each hole
- Stableford Points: Eagle or better = 4, Birdie = 3, Par = 2, Bogey = 1, Double Bogey or worse = 0
- Amateurs receive 90% of their USGA Course Handicap
- Players are encouraged to pick up once they have reached double bogey but must hole out to count
- Prizes will be awarded to 1st, 2nd, and 3rd place teams
- Prizes awarded for two closest to the hole and two longest putt hole events



SPONSORSHIP OPPORTUNITIES

TEAM SPONSOR: \$2,800 (Bundle with Hole Sponsor for \$3,000)

(25 TEAMS AVAILABLE)

Each team consists of four amateurs and one local golf professional from the Wisconsin PGA or five amateurs. If you do not have a PGA member to play with your team, The First Tee of Southeast Wisconsin is happy to recruit one for you.

Participant Benefits

- One (1) five-person team, which includes a WPGA Professional
 - Buffet lunch, cocktails, dinner reception & awards
 - Club amenities and on-course hospitality for each player
 - Premium tee gift for each player
 - Hole prizes and awards for top finishing teams

PRESENTING SPONSOR: \$10,000

Participant Benefits

- One (1) five-person team, which includes a WPGA Professional
 - Buffet lunch, cocktails, dinner reception & awards
 - Club amenities and on-course hospitality for each player
 - Premium tee gift for each player
 - Hole prizes and awards for top finishing teams
- Opportunity to have a representative from your company speak at awards reception

Marketing Benefits

- Corporate Logo:
 - Displayed on all pre-event communication (press release, newsletters, social media, eblasts)
 - Displayed in a prominent position on all golf carts
 - Displayed at player registration
 - On prime real estate for day of event signage within The Legend at Bristlecone golf course
 - Displayed on the Tee to Green Golf Classic website
 - Displayed on the front cover of the event program
 - Throughout the post-golf reception
 - Will have a prominent position on the online auction website
- Verbal recognition as a Presenting Sponsor during the dinner reception and awards
- Opportunity to distribute a promotional item with corporate logo via player gifts (item must be approved by The First Tee of Southeast Wisconsin)

SPONSORSHIP OPPORTUNITIES

EAGLE SPONSORS: \$5,000

~~Lunch Sponsor~~ **SOLD**

~~Dinner Reception Sponsor~~ **SOLD**

Participant Benefits

- One (1) five-person team, which includes a WPGA Professional
 - Buffet lunch, cocktails, dinner reception & awards
 - Club amenities and on-course hospitality for each player
 - Premium tee gift for each player
 - Hole prizes and awards for top finishing teams

Marketing Benefits

- Corporate Logo:
 - Prominently displayed throughout the dinner reception or lunch buffet
 - Displayed on all pre-event communication (press release, newsletters, social media, eblasts)
 - Displayed on the Tee to Green Golf Classic website
 - Displayed on the online auction website
 - Displayed in event program
- Verbal recognition as an Eagle Sponsor during the dinner reception and awards
- Opportunity to distribute a promotional item with corporate logo via player gifts (items must be approved by The First Tee of Southeast Wisconsin)

BIRDIE SPONSORS: \$2,500 (Bundle with Team Sponsor for \$4,250)

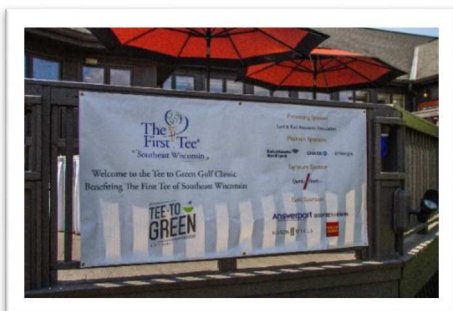
Cart Staging Area Sponsor

Putting Green Sponsor

Driving Range Sponsor

Marketing Benefits

- Corporate Logo:
 - Prominently displayed near the golf cart staging area, putting green or driving range
 - Displayed on all pre-event communication (press release, newsletters, social media, eblasts)
 - Displayed on the Tee to Green Golf Classic website
 - Displayed on the online auction website
 - Displayed in event program
- Verbal recognition as a Birdie Sponsor during the dinner reception and awards
- Opportunity to distribute a promotional item with corporate logo via player gifts (item must be approved by The First Tee of Southeast Wisconsin)



SPONSORSHIP OPPORTUNITIES

PAR SPONSORS: \$1,000 (Bundle with Team Sponsor for \$3,500)

Marketing Benefits

- Corporate Logo:
 - Displayed on all pre-event communication (press release, newsletters, social media, eblasts)
 - Displayed on the Tee to Green Golf Classic website
 - Displayed on the online auction website
 - Displayed in event program
- Verbal recognition as a Par Sponsor during the dinner reception and awards

PREMIUM HOLE SPONSORS: \$500

Marketing Benefits

- Corporate Logo:
 - Displayed on hole during tournament
 - Displayed on the Tee to Green Golf Classic website
 - Displayed in event program
- Verbal recognition as a Premium Hole Sponsor during the dinner reception and awards

STANDARD HOLE SPONSORS: \$350

Marketing Benefits

- Corporate Logo:
 - Displayed on hole during tournament
 - Displayed on the Tee to Green Golf Classic website
 - Displayed in event program
- Verbal recognition as a Hole Sponsor during the dinner reception and awards



SPONSORSHIP & REGISTRATION FORM

Team Sponsor

- Team Sponsor \$2,800 Team Sponsor & Hole Sponsor \$3,000

Presenting Sponsor

- Presenting Sponsor (Includes Team) \$10,000

Eagle Sponsor

- Lunch Sponsor (Includes Team) \$5,000 Dinner Sponsor (Includes Team) \$5,000

Birdie Sponsor

- Cart Staging Sponsor \$2,500 Cart Staging Sponsor & Team Sponsor \$4,250
 Putting Green Sponsor \$2,500 Putting Green Sponsor & Team Sponsor \$4,250
 Driving Range Sponsor \$2,500 Driving Range Sponsor & Team Sponsor \$4,250

Par Sponsor

- Par Sponsor \$1,000 Par Sponsor & Team Sponsor \$3,500

Hole Sponsor

- Hole Sponsor \$350 Premium Hole Sponsor \$500

Team/Sponsor Name _____

Contact Name _____

Address _____

Email _____ Phone _____

Total Payment \$ _____

Payment may be made separately by each player

Please send completed form and check (payable to The First Tee of Southeast Wisconsin) to:
The First Tee of Southeast Wisconsin, 11350 W Theo Trecker Way, West Allis, WI 53214

TEAM INFORMATION

PGA Professional

Address _____

Email _____ Phone _____

Amateur 1 _____ WSGA # _____

Address _____

Email _____ Phone _____

Amateur 2 _____ WSGA # _____

Address _____

Email _____ Phone _____

Amateur 3 _____ WSGA # _____

Address _____

Email _____ Phone _____

Amateur 4 _____ WSGA # _____

Address _____

Email _____ Phone _____

Please email completed form to info@thefirstteesew.org or mail to *The First Tee of Southeast Wisconsin, 11350 W Theo Trecker Way, West Allis, WI 53214*

AUCTION DONATION

Please complete the following form to submit an item for the Tee to Green Golf Classic Auction.

Items may be dropped off or shipped to the following address by June 28, 2019:

The First Tee of Southeast Wisconsin, 11350 W Theo Trecker Way, West Allis, WI 53214

Name of Donor/Company _____

Contact Name _____

Email _____ Phone _____

Address _____

Item Name _____

Description/Details _____

Expiration Date (if any): _____

Restrictions (if any): _____

Estimated Value \$ _____

Signature of Donor _____

Please note that unless a gift certificate is enclosed, this signed contract or a certificate created by The First Tee of Southeast Wisconsin is considered the official document for redemption.

An acknowledgement letter for tax purposes will be mailed to all auction donors post-event.